

COLLEGE RESULT SHEET FOR MASTER OF BUSINESS ADMINISTRATION - MARKETING MANAGEMENT EXAMINATION JUNE/JULY 2022
 Institution: 035 JANKIDEVI BAJAJ INSTITUTE OF MANAGEMENT STUDIES, SANTACRUZ

10/08/2022

Name	Seat No	College	Centre	Per. Reg. No	Medium
JETHANI NEHA RAMESH RACHNA	45001	035	042	2020-0161-00-116812	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total (100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	035/050	026/050	061/100	061		A
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	067/100	---	067/100	067		A
3003	SUMMER INTERNSHIP	4	057/100	---	057/100	057		B+
3004	INTEGRATED MARKETING COMMUNICATION	4	038/050	027/050	065/100	065		A
3005	PRODUCT AND BRAND MANAGEMENT	4	040/050	033/050	073/100	073		A+
3006	SERVICES MARKETING	4	023/050	026/050	049/100	049		C
3007	RETAIL MANAGEMENT	4	038/050	028/050	066/100	066		A
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	035/050	037/050	072/100	072		A+

Total Credits: 32 G.P.A.: 7.28 Semester Grade: A Total: 510/800 Percentage: 63.75

Semester IV

*4001	CORPORATE STRATEGY	4	029/050	025/050	054/100	054		B
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	042/050	034/050	076/100	076		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	028/050	027/050	055/100	055		B+
*4004	B2B MARKETING	4	030/050	034/050	064/100	064		A
*4005	INTERNATIONAL MARKETING	4	039/050	034/050	073/100	073		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	013/025	015/025	028/050	056		B+
*4007	RESEARCH PROJECT	4	066/100	---	066/100	066		A

Total Credits: 28 G.P.A.: 7.14 Semester Grade: A Total: 416/650 Percentage: 64.00

Semester III and IV: Final GPA: 7.21 Final grade: A Grand Total: 926/1450 Percentage: 63.86 Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

Notes: * indicates current appearance, + indicates grace, - indicates adjustment, # indicates adjustment & grace

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10/08/2022

Name	Seat No	College	Centre	Per. Reg. No	Medium
JHA AAKANKSHA UMASHANKAR RAKHI	45002	035	042	2017-0161-00-153424	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	035/050	025/050	060/100	060		A
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	073/100	---	073/100	073		A+
3003	SUMMER INTERNSHIP	4	065/100	---	065/100	065		A
3004	INTEGRATED MARKETING COMMUNICATION	4	040/050	025/050	065/100	065		A
3005	PRODUCT AND BRAND MANAGEMENT	4	039/050	030/050	069/100	069		A
3006	SERVICES MARKETING	4	037/050	026/050	063/100	063		A
3007	RETAIL MANAGEMENT	4	038/050	025/050	063/100	063		A
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	035/050	034/050	069/100	069		A

Total Credits: 32 G.P.A.: 7.59 Semester Grade: A Total: 527/800 Percentage: 65.88

Semester IV

*4001	CORPORATE STRATEGY	4	033/050	027/050	060/100	060		A
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	041/050	032/050	073/100	073		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	032/050	020/050	052/100	052		B
*4004	B2B MARKETING	4	039/050	037/050	076/100	076		A+
*4005	INTERNATIONAL MARKETING	4	040/050	036/050	076/100	076		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	018/025	015/025	033/050	066		A
*4007	RESEARCH PROJECT	4	066/100	---	066/100	066		A

Total Credits: 28 G.P.A.: 7.63 Semester Grade: A Total: 436/650 Percentage: 67.08

Semester III and IV: Final GPA: 7.61 Final grade: A Grand Total: 963/1450 Percentage: 66.41 Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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10/08/2022

Name	Seat No	College	Centre	Per. Reg. No	Medium
PANDE PRAAPTI SANJAY NEELAM	45003	035	042	2020-0161-00-116986	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	037/050	029/050	066/100	066		A
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	078/100	---	078/100	078		A+
3003	SUMMER INTERNSHIP	4	069/100	---	069/100	069		A
3004	INTEGRATED MARKETING COMMUNICATION	4	040/050	029/050	069/100	069		A
3005	PRODUCT AND BRAND MANAGEMENT	4	040/050	034/050	074/100	074		A+
3006	SERVICES MARKETING	4	039/050	036/050	075/100	075		A+
3007	RETAIL MANAGEMENT	4	040/050	029/050	069/100	069		A
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	046/050	042/050	088/100	088		O

Total Credits: 32 G.P.A.:8.35 Semester Grade: A+ Total:588/800 Percentage:73.50

Semester IV

*4001	CORPORATE STRATEGY	4	032/050	029/050	061/100	061		A
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	042/050	036/050	078/100	078		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	034/050	034/050	068/100	068		A
*4004	B2B MARKETING	4	040/050	036/050	076/100	076		A+
*4005	INTERNATIONAL MARKETING	4	040/050	036/050	076/100	076		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	019/025	014/025	033/050	066		A
*4007	RESEARCH PROJECT	4	067/100	---	067/100	067		A

Total Credits: 28 G.P.A.: 8.03 Semester Grade: A+ Total:459/650 Percentage:70.62

Semester III and IV: Final GPA: 8.19 Final grade: A+ Grand Total:1047/1450 Percentage:72.21

Result:Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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10/08/2022

Name	Seat No	College	Centre	Per. Reg. No	Medium
PATIL POONAM RAMESH RANJANA	45004	035	042	2014-0161-00-107663	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	032/050	022/050	054/100	054		B
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	065/100	---	065/100	065		A
3003	SUMMER INTERNSHIP	4	063/100	---	063/100	063		A
3004	INTEGRATED MARKETING COMMUNICATION	4	038/050	020/050	058/100	058		B+
3005	PRODUCT AND BRAND MANAGEMENT	4	038/050	021/050	059/100	059		B+
3006	SERVICES MARKETING	4	038/050	026/050	064/100	064		A
3007	RETAIL MANAGEMENT	4	038/050	023/050	061/100	061		A
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	038/050	037/050	075/100	075		A+

Total Credits: 32 G.P.A.: 7.14 Semester Grade: A Total: 499/800 Percentage: 62.38

Semester IV

*4001	CORPORATE STRATEGY	4	033/050	020/050	053/100+	053		B
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	040/050	035/050	075/100	075		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	029/050	022/050	051/100	051		B
*4004	B2B MARKETING	4	035/050	030/050	065/100	065		A
*4005	INTERNATIONAL MARKETING	4	038/050	034/050	072/100	072		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	016/025	011/025	027/050	054		B
*4007	RESEARCH PROJECT	4	065/100	---	065/100	065		A

Total Credits: 28 G.P.A.: 7.00 Semester Grade: A Total: 408/650 Percentage: 62.77

Semester III and IV: Final GPA: 7.07 Final grade: A Grand Total: 907/1450 Percentage: 62.55 Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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10/08/2022

Name	Seat No	College	Centre	Per. Reg. No	Medium
SHAikh NIDHA FAKIRUDDIN FARZANA	45005	035	042	2020-0161-00-116963	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total (100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	033/050	028/050	061/100		061	A
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	069/100	---	069/100		069	A
3003	SUMMER INTERNSHIP	4	065/100	---	065/100		065	A
3004	INTEGRATED MARKETING COMMUNICATION	4	042/050	031/050	073/100		073	A+
3005	PRODUCT AND BRAND MANAGEMENT	4	041/050	032/050	073/100		073	A+
3006	SERVICES MARKETING	4	037/050	027/050	064/100		064	A
3007	RETAIL MANAGEMENT	4	042/050	037/050	079/100		079	A+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	038/050	038/050	076/100		076	A+

Total Credits: 32 G.P.A.: 8.00 Semester Grade: A+ Total: 560/800 Percentage: 70.00

Semester IV

*4001	CORPORATE STRATEGY	4	031/050	028/050	059/100		059	B+
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	042/050	033/050	075/100		075	A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	033/050	022/050	055/100		055	B+
*4004	B2B MARKETING	4	040/050	034/050	074/100		074	A+
*4005	INTERNATIONAL MARKETING	4	040/050	030/050	070/100		070	A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	016/025	011/025	027/050		054	B
*4007	RESEARCH PROJECT	4	068/100	---	068/100		068	A

Total Credits: 28 G.P.A.: 7.34 Semester Grade: A Total: 428/650 Percentage: 65.85

Semester III and IV: Final GPA: 7.67 Final grade: A Grand Total: 988/1450 Percentage: 68.14 Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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10/08/2022

Name	Seat No	College	Centre	Per. Reg. No	Medium
SHARMA RASHI SANJAY PRITI	45006	035	042	2020-0161-00-117057	1

2018

Code	Sub Name	Credit	Int	Ext	Total	Grc	Total(100)	Grade
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Semester III

3001	INDIAN ETHOS, BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY	4	032/050	032/050	064/100	064		A
3002	ENTERPRENEURSHIP AND SECTORAL SPECIALISATION	4	068/100	---	068/100	068		A
3003	SUMMER INTERNSHIP	4	065/100	---	065/100	065		A
3004	INTEGRATED MARKETING COMMUNICATION	4	038/050	032/050	070/100	070		A+
3005	PRODUCT AND BRAND MANAGEMENT	4	039/050	033/050	072/100	072		A+
3006	SERVICES MARKETING	4	035/050	030/050	065/100	065		A
3007	RETAIL MANAGEMENT	4	038/050	035/050	073/100	073		A+
3008	DIGITAL AND SOCIAL MEDIA MARKETING	4	036/050	032/050	068/100	068		A

Total Credits: 32 G.P.A.: 7.81 Semester Grade: A Total: 545/800 Percentage: 68.13

Semester IV

*4001	CORPORATE STRATEGY	4	029/050	027/050	056/100	056		B+
*4002	SALES AND DISTRIBUTION MANAGEMENT	4	040/050	037/050	077/100	077		A+
*4003	CONSUMER BEHAVIOUR & ADVANCED MARKETING RESEARCH	4	030/050	025/050	055/100	055		B+
*4004	B2B MARKETING	4	035/050	037/050	072/100	072		A+
*4005	INTERNATIONAL MARKETING	4	038/050	036/050	074/100	074		A+
*4006	MARKETING TO BASE OF PYRAMID CONSUMERS	4	013/025	015/025	028/050	056		B+
*4007	RESEARCH PROJECT	4	051/100	---	051/100	051		B

Total Credits: 28 G.P.A.: 7.04 Semester Grade: A Total: 413/650 Percentage: 63.54

Semester III and IV: Final GPA: 7.43 Final grade: A Grand Total: 958/1450 Percentage: 66.07

Result: Pass

Minimum 40% is required in both Internal and External separately for passing in each Subject

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